

**South African artist Frances Goodman** takes over the **gallery Filles du Calvaire** for the first time with her solo show **"Red Runs Through"**. Until **April 20, 2024**, the exhibition space is decked out in a reddish hue in perfect harmony with the works on show. This vibrant color eloquently reflects the themes underlying **Frances Goodman's** artistic practice, such as power, vitality and femininity.



Intallation views of Frances Goodman's Red Runs Through at Gallery les Filles du Calvaire

Born in 1975 and living in Johannesburg, **Frances Goodman** graduated in Fine Art from the **University of the Witwatersrand** in Johannesburg in 1998, and from **Goldsmiths College** in London in 2000. Her strikingly relevant art and ability to express vivid, powerful emotions have made her a major figure on her country's art scene.

Her exhibition **"Red Runs Through"** presents a collection of works from different series, ranging from portraits embroidered in sequins to a monumental crochet installation, from sculptures made from fake nails snaking across walls to totems of ceramic pills and tablets.

At the heart of this exhibition, the monumental work entitled **"Comforter"** offers a unique visual and tactile experience to the public, where red and materials collaborate and cover the artistic space, creating an atmosphere imbued with compassion and empathy. This piece embodies a powerful and captivating visual discourse within the exhibition, capturing the vibrant essence of the dominant red.

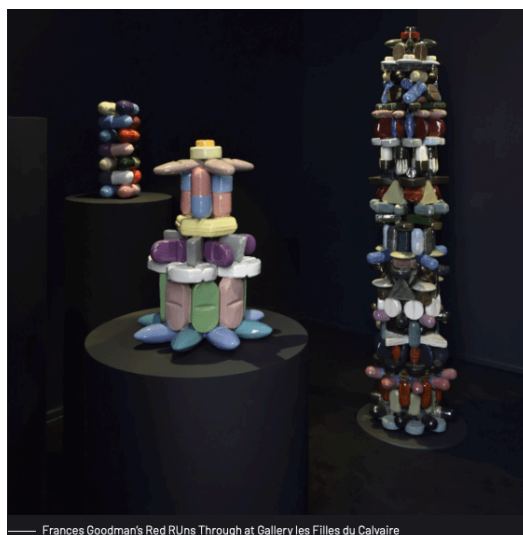


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**In her creations, Frances Goodman** readily assimilates sequin into her artistic repertoire, diverting it from its original use, that affiliated with the fashion industry. The contemporary artist attributes a new utility to this creative material, using it to design dazzling portraits that lend an enchanting grandeur to her works.

**"Red Runs Through"** also features sculptures made from colorful, braided false nails. While some are reminiscent of sinuous snakes, others merge with the shapes of ribbons and flags. Variable, repetitive messages such as **"GIVE AND TAKE"**, **"BE BETTER"** and **"NO REGRET"** are inscribed on these creations, reminiscent of digital displays.

Always striving to offer a striking visual experience, the artist presents ceramic sculptures called **"pillars"**, all constructed from brightly-colored pills and tablets. They are carefully matched to resemble towers or totem poles. His **"pharmaceutical"** sculptures appear as sarcastic takes on the overabundance of health products touted as cures for a **"better life"**.



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Through a splendid aesthetic, **Frances Goodman** hijacks the use of materials associated with fashion and make-up to offer an innovative and unconventional interpretation. By exploring traditional representations of femininity and drawing inspiration from **contemporary standards of beauty**, she offers a bold, uncompromising critique.

**An emerging contemporary artist**, her work can be found in numerous collections, including the **Chase Manhattan Collection** (New York); the **Johannesburg Art Gallery and UNISA** (Johannesburg); and the **Fondation Sindika Dokolo** (Luanda). His work has recently been exhibited at **the Palace of Tokyo in Paris** and will soon be shown at the **Stedelijk Museum Schiedam** in Schiedam, Netherlands.